



CREATING AN ENTREPRENEURIAL
SPIRIT IN THE WORKPLACE

Event Program

- 8:00am **Registration Opens** (Continental Breakfast Items Available)
- 9:00 am **Keynote Speaker: Let's Get Engaged** (Ballroom 3)
Jeff Tobe, author of *Coloring Outside the Lines*, presents the Four pillars of Engagement
- 9:50 am **Break** (Coffee, Tea and Water available in lobby)
- 10:00 am **Breakout Sessions**
- A. Hiring Your First Employees
John Horrell, CPA, Sickler, Tarpey & Associates
Mary Lou Maierhofer, Attorney, Margolis Edelstein
 - B. Recruiting the Right Employees in a Competitive Marketplace
Jonna Contaos-Sawyer, D.B.A./ HR Consultants
 - C. Embracing a Multi-Generational Workforce)
Jeff Tobe, Author of Coloring Outside the Lines
 - D. Business Trends in Artificial Intelligence
AJ Drexler, CEO of Campos
Research
- 10:50 am **Break** (Coffee, Tea and Water available)
- 11:10 am **Breakout Sessions**
- A. Hiring Your First Employees
John Horrell, CPA, Sickler, Tarpey & Associates
Mary Lou Maierhofer, Attorney, Margolis Edelstein
 - B. Recruiting the Right Employees in a Competitive Marketplace
Jonna Contaos-Sawyer, D.B.A./ HR Consultants
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- 12:00 pm **Lunch** (Ballroom 3)

12:30 pm **Keynote Speaker: The Art of Leadership** (Ballroom 3)
Bill Strickland Jr., Founder & Executive Chairman Manchester Bidwell Corporation shares his lessons learned on building business and community.

1:30 pm **Developing a Culture that Encourages Innovation** (Ballroom 3)

- Greg Woodman, CEO of Affinity Connection
- Adam Murphy, President of Sourcereer
- John Russell, CEO of EMG Brands
- Roman Weyant, Process Improvement Supervisor REI
- 15 Minutes Q& A

2:30 pm **Lightning Networking Event** (Grand Lobby)

- Light Refreshments and Soft Drinks Available

4:00 pm **Event Concludes**